

The GOOD DESIGN Logo is by Mort Goldsholl, 1950



## **FOR IMMEDIATE RELEASE**

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**THE CITY OF HAMBURG, BILL & MELINDA GATES FOUNDATION, THE STATUE OF LIBERTY-ELLIS ISLAND FOUNDATION, INC., THE HONG KONG SAR GOVERNMENT, DEUTSCHE BAHN AG AND DB IMMOBILIEN, UNIVERSITIES IN ARIZONA, CALIFORNIA, HONG KONG, AND ARKANSAS, A SUSTAINABLE RADO WATCH, A GREEN E-TRACTOR, AN ALL-ELECTRIC LUXURY YACHT, MOTOCYCLES, AN AUTONOMOUS FREIGHT-DELIVERY AIRCRAFT, NEW CITIES IN CHINA AND THE USA, OFFICE FURNITURE, SANITARY FIXTURES, FAUCETS, LIBRARIES, SKYSCRAPERS, AN ELECTRIC HYDROGEN BUS, CORPORATE HEADQUARTERS FROM 28 NATIONS AWARDED GREEN GOOD DESIGN FOR 2021**

CHICAGO, ILLINOIS....APRIL15, 2021. The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies jointly announce the winning buildings and product designs from a special GREEN edition of the GOOD DESIGN® Awards program for 2021.

For 2021, hundreds of product designs, graphics, architecture, landscape architecture, urban planning projects, together with visionary leaders, were awarded GREEN GOOD DESIGN from 28 nations. Under the banner, “Build A Better World Now,” designs for buildings and products that emphasize the most advanced “Green Approach” and the most sophisticated methods and technology to make the most positive impact on the environment were cited and awarded.

The 2021 GREEN building and product designs can be viewed at The Chicago Athenaeum’s website: [gooddesign.org](http://gooddesign.org).

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## GREEN GOOD DESIGN AWARDS 2021

### Add One

On May 14, 2021, Green Good Design is featured in an exhibition at The European Centre's Museum, Contemporary Space Athens (74 Mitropoleos Street, Athens, Greece) and continuing through June 15.

Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the oldest and most established awards program for the most innovative and visionary new product design worldwide. For over 70 years now, the Award has been given to everything and anything from a NASA space ship to a paper clip. In 2020, over 900 new product designs and graphics from over 48 nations were recognized with the distinguished GOOD DESIGN Award. The world's most prominent FORTUNE 500 companies use the GOOD DESIGN logo in the branding of their products, which has become a strong and effective mark of public recognition of Design Excellence globally.

Now, 71 years after the founding of GOOD DESIGN, The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies continues a special edition of GREEN GOOD DESIGN to focus on the most important new international products and buildings and construction and planning projects that are leading the global way to a design that is fully sustainable and compatible with the highest standards of good environment.

This year, the program received hundreds of submissions from over 35 countries. A jury composed of The European Centre's International Advisory Committee selected over 150 new buildings, landscape projects, and product designs from 28 nations as a new design direction for an even greater, more heightened awareness to protect the world's natural resources and the manufacturing and end-user's growing concerns for a healthy ecology and human environment. Conserve, reuse, retrofit, and recycle are prominent themes running across each awarded new product and building design.

"This program," states Christian K. Narkiewicz-Laine, Museum President/CEO, The Chicago Athenaeum, dramatically indicates that the Green Movement is in full momentum worldwide—from London to Beijing to México City. Architects and designers are quickly developing more and more interesting solutions to meet a more sustainable future."

For 2021, awarded buildings, urban plans, and products from the following nations include: Austria, Australia, Belgium, Canada, China, Costa Rica, Denmark, Finland, France, Hungary, Germany, Greece, Hong Kong, India, Indonesia, Ireland, Italy, México, Poland, Portugal, Spain, Switzerland, Taiwan, The Netherlands, Turkey, United Arab Emirates, United Kingdom, and USA.

More impressive is the list of visionary companies and industrial design firms producing state-of-the-art appliances, automotive products, kitchens, housewares, fixtures, building products, electronics, lighting, floorcovering, office furniture by such leading global firms as:

3M • Adidas AG • Alfred Kärcher SE & Co. KG • American Standard • B. Braun Medical AG • Bill & Melinda Gates Foundation • BIOS Lighting • Boston Properties • BRAINSTOXX GmbH • BRP • CaetanoBus S.A. (SEDE) • Carrington Boats Limited •

## GREEN GOOD DESIGN AWARDS 2021

### Add Two

Ceramica Catalano srl. • chilli mind GmbH. • Clisset LLC. • City of Beijing • City of Debrecen • City of Hamburg • City of St. Petersburg • City of Shenzhen • City of Tongzhou • Climeworks AG • Cornerstone EV Charging Service Limited • CROX • Damon Motorcycles • Deutsche Bahn AG and DB Immobilien • Devon & Devon SpA • Ecoxperience Lda. • Elroy Air • Emas Makina Sanayi A.Ş. • Ergo Baby Carrier Inc. • Expormim S.A. • Fay Jones School of Architecture • Fitbit, Inc. • Florim SpA SB • Framery Oy S.C. • Fratelli Guzzini SpA • Grohe AG • Guangzhou University • Hansa Armaturen GmbH • HP Inc. • Hong Kong Polytechnic University • Hong Kong SAR Government • Hugo Boss AG • Kütahya Porselen Sanayi A.S. • Landscape Forms Inc. • Lendlease • Lindner Group KG • LSA International • MEMBRATECH Engineering GmbH • Monarch Tractor • Nardi SpA • Native Trails, Inc. • Nightingale Corporation • Nekuda DM • Nemo Equipment, Inc. • NOMOS Glashütte • Olimpia Splendid SpA • Optimondo GmbH • Otherware/Pentatonic GmbH • OXO International • Palazzetti Lelio SpA • Pianca SpA • Rado Watch Co. Ltd. • Reckitt Benckiser Group plc. • Skanska • SA Roland Schwertner KG • Sino Group • Sino Innovation Laboratory Limited • Smemoranda Group SpA • Stala Oy • Studio TK LLC. • Sunbrella • Surrounding Objects • TAUR Technologies • TBM Designs LLC. • The Statue of Liberty-Ellis Island Foundation, Inc. • Teknion Cororation • The Ocean Cleanup • TOTO Ltd. • The Rockefeller Group Development Corporation • Tupperware General Services NV • Türk DemirDöküm Fabrikaları A.Ş. • University of Arizona • University of Arkansas • University of California, Los Angeles • Vondom S.L.U. • weinor GmbH & Co. KGV • WandsPro Pty Ltd. • WashingtonUniversity in St. Louis • WERKHAUS Design + Produktion GmbH • Woke Studio • Zimeno Inc.

Leading international design, architecture, and landscape architecture offices were also honored:

3M Design • Adrian Smith + Gordon Gill Architecture • Aidlin Darling Design • Alex Thomson Racing • ALMADESIGN, Lda. • Andropogon Associates Ltd. • Arrowstreet Inc. • ASD I SKY • AW<sup>2</sup> Architecture Workshop • Behnisch Architekten • Benjamin Hopkins for Pair • Bernardo Wills Architects • Billings Jackson Design • BORD Architectural Studio • Brand and Design Team • Chain10 Architecture & Interior Design Institute • Chais Ng • Clayton Korte • Davide Brugiolo • David Salmela • DCA Design International Ltd. • designaffairs GmbH • Design Icon Ltd. • DIALOG • EOOS NEXT • EskewDumezRipple • Ercoli+Garlandini • Eugene Kwak Architecture • Eugeni Quitllet • Form4 Architecture • Francisco Pardo Arquitecto • Framery Design • Frantzen et al • fuseproject • FXCollaborative • GLHN Architects & Engineers • Goettsch Partners, Inc. • Greg Reinecker Designer • Greg Voorhis • Grohe AG • Guangzhou Hongyu Architectural Design Co., Ltd. • Fitbit Design Team • Halvorson Design • HP Inc. • i am OTHER • ingenhoven architects GmbH • Inngage • Iosa Ghini Studio • ISA Internationales Stadtbauatelier • Jaime Hayón • Karim Rashid Inc. • Katrin Derndinger • Kendall/Heaton • Ken Smith Workshop • Kobi Karp Architecture & Interior Design • LIXIL Global Design • LOLA Landscape • Loll Designs • Make Space Stockton • Marcarch Design • MGA | Michael Green Architecture • Marc Thorpe Design • Marlon Blackwell Architects • Martin Mostböck Architecture and Design Development • Matteo Thun & Partners • Mei architects and planners • Monika Lubkowska-Jonas • NOA GbR • Oliver Gerstheimer • Open Source Architecture (O-S-A) • PearsonLloyd Design Ltd. • Pei Cobb Freed & Partners • Pickard Chilton • Pharrell Williams • Public Design Lab • Raffaello Galiotto Industrial Design • Resolut Design • Richärd Kennedy Architects • Richard Frinier • Rogers Partners Architects + Urban Designers • Sasaki Associates • Stephen Luoni • tcc global • Touloukian Touloukian Inc. • Thinking Urban •

## GREEN GOOD DESIGN AWARDS 2021

Add Three

Tryba Architects • Tzannes • University of Arkansas Community Design Center • Urban Soul Project • VPLP Design • Wejchert Architects • William Rawn Associates, Architects, Inc. • Yanniotis & Associates.

Cities and governments were also honored with a Green Good Design Award: City of Hamburg, City of St. Petersburg, City of Beijing, City of St. Petersburg, City of Shenzhen, City of Tongzhou, Hong Kong SAR Government, and City of Cambridge, Massachusetts, as well as universities and institutions as Bill & Melinda Gates Foundation, the University of Arizona, the University of California, Los Angeles, University of Arkansas, and Hong Kong Polytechnic University.

The Green GOOD DESIGN winners are featured in an upcoming book entitled *Green GOOD DESIGN 2021*, which is published by Metropolitan Arts Press Ltd.

Copies of the book can be ordered through [metropolitanartspress.com](http://metropolitanartspress.com) or The European Centre in Athens, Greece by contacting Konstadina Geladaki at +30/210 342 8512 or [konstadina@europeanarch.eu](mailto:konstadina@europeanarch.eu).

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The deadline for **GREEN GOOD DESIGN 2022** is January 15, 2022. For more information, [www.chi-athenaeum.org](http://www.chi-athenaeum.org) or [www.europeanarch.eu](http://www.europeanarch.eu).

About The Chicago Athenaeum ([www.chi-athenaeum.org](http://www.chi-athenaeum.org)) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies ([www.europeanarch.eu](http://www.europeanarch.eu)) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism

Green GOOD DESIGN is a special edition of The Chicago Athenaeum's annual GOOD DESIGN Awards, which was founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames. The GOOD DESIGN logo was designed by Mort Goldsholl also in 1950.

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